

criteria for fuse @ fringe bands

There is no application process to perform on the Fuse @ Fringe stage at the Adelaide Fringe 2011 Opening as the bands are curated by the Fuse team. The following criteria are taken into account:

song writing skills

How developed, sophisticated and unique are your song writing skills? Are your skills well represented across all of your music?

career establishment

Do you have an established career? Do you have presence within the Australian Industry? Are you an emerging or export ready act?

technical ability

Do you possess musical technical ability and is this consistently represented?

originality

Do you demonstrate unique and original material through your own style, sound and performance?

overall artistry

Do you encompass overall skills pertinent to a successful performing and/or recording career?

further points of assessment:

Quality of provided music/recordings;

Specific career history and developments/achievements in domestic market and/or overseas;

Radio airplay;

Music video clip;

Press exposure;

Strong management team and/or record label support; and

Developed fan base and/or rapport with fans.